

NEWS from
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FOR IMMEDIATE RELEASE

Shell Lake Arts Center Cancels 2020 Summer Camp & Concert Season

SHELL LAKE, Wis., May 1, 2020—Due to the growth and impact of the COVID-19 pandemic, the Shell Lake Arts Center Board of Directors has voted unanimously to cancel their 2020 Summer Camp and Concert Season, which would have run June 14th through August 7th. This will be the first time in over five decades that these highly-attended arts camps spanning music, film, theatre, visual art, and more in Shell Lake will not occur. Although this decision comes with a heavy heart, it has been made in good conscience because the safety of students, faculty and the Shell Lake community is of the utmost importance at this time.

Families who are currently registered for programming this summer will be contacted individually regarding their options moving forward. Not having camp this summer will be financially devastating to the organization, as program fees make for over 70% of their income annually, and money already spent on preparations and advertising for this year's programming can not be recovered. To further combat this, the Center is setting up a special COVID-19 Financial Impact Relief Fund to help carry them through to the 2021 camp season and donations are being accepted at this time. Visit the "Donate/Payment" tab on their website (www.shelllakeartscenter.org) to help carry on their legacy.

Virtual programming opportunities are on the horizon, and the faculty and staff are currently hard at work putting options together. Stay tuned for some exciting news by following their social media platforms, where they are motivated to stay connected with the community through this unprecedented time. The Shell Lake Art Center's staff is hopeful; their team is remaining united through this time and

continues to communicate and work remotely in order to come back in full swing as soon as it is safe to reconnect and fill the halls with music once again.

For more information on this decision or the Shell Lake Art Center's efforts during this time, please contact info@shelllakeartscenter.org or call their office at (715) 468-2414.